

Name _____ Date _____

Class/Hour _____ Rotation # _____

Activity 4 Worksheet



Digital Audio Production Student Workbook

Follow the instructions in the workbook to complete this worksheet. Record the answers on the worksheet and turn in the worksheet to the instructor. Do not write inside the workbook.

Read each script in the “Reference Section,” and then decide which one you want to record. Answer the questions in part one of the worksheet and then record the script. When you like the way the announcements sound, return to this worksheet and complete Part II.

Part I

1. Which commercial script did you decide to record?

2. Why did you choose this one?

3. What kind of radio station and audience do you think would be best for a commercial such as the one you chose and why?

Part II

1. Did you have any problems recording? For example, did you clip the audio and have to start over? If so, what was your solution to prevent the problems from happening again?

2. If there is time left in class, can you write your own commercial? Here are a few sample topics to help you get started: Discount City, Fireworks Stand, Convenience Store, Music Store, Pet Store, Event, or think of a topic of your own.
